# CUENDE MetricOOH

**Local Focus. Regional Reach. National Coverage.**

Speedway IBO

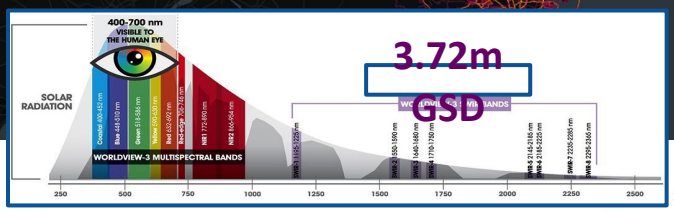
## The ULTIMATE in OOH Traffic Measurement

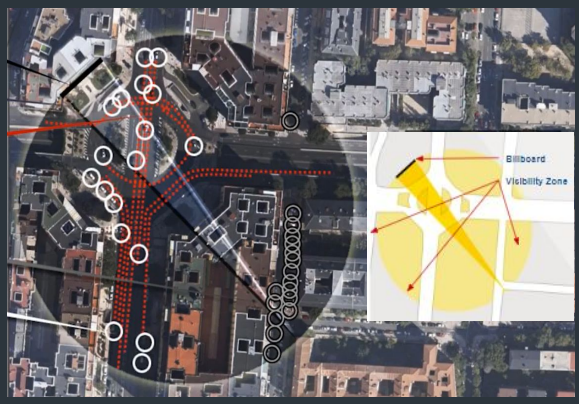
MetricOOH has taken OOH traffic measurement to unmatchable heights, using satellites and patented processes to measure the density of vehicles around OOH displays considering each display's specific viewable area.

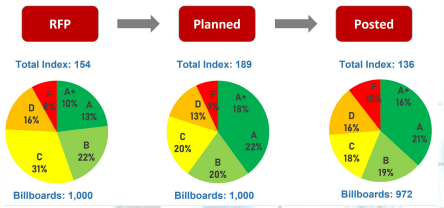
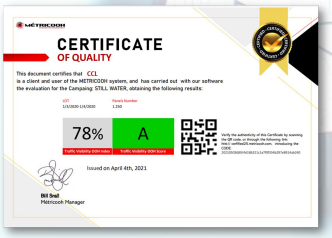
Through a simple scoring system, MetricOOH's data quickly reveals the relative impact of each OOH display so OOH advertisers can quickly see which units to buy to reach the most vehicles given budgets.

Verifiably reach the absolute most vehicles. Contact AdQuick today to start planning your next OOH campaign with MetricOOH.

## OOH Traffic Intensity + Viewability Measurement




Seeking Media Rating Council Certification currently.

## Plan. Score. Certify.